



SARAH COLEMAN

GRAPHIC DESIGNER

828.381.3960 | SarahDColeman84@gmail.com | Hickory, NC

PROFESSIONAL HISTORY

AFG Distribution
Asheville, NC (remote)
Graphic Designer
Nov 2020–Aug 2025

Robert Abbey, Inc.
Hickory, NC
Graphic Designer
& Photographer
May 2010–Apr 2020

SOFTWARE

Adobe Creative Cloud
(Illustrator, Photoshop,
InDesign, and Dimension)

Microsoft Office
(Word, PowerPoint,
Outlook, and Teams)

Google Workspace Suite
(Sheets, Docs, Drive,
and Meet)

Basecamp
Project Management
Software

Apple and PC Proficient

EDUCATION

**Appalachian State
University**
Bachelor of Fine Arts
in Graphic Design
Minor in Psychology

Portfolio available
upon request

Well-organized, initiative-taking, and self-driven graphic designer with 15 years of professional experience, including 5 years thriving in a fully remote role. Proven ability to manage multiple projects and meet tight deadlines, while delivering high impact visual solutions across a wide range of digital and print platforms. My ideal position would allow me to utilize my creative and critical-thinking skills to contribute to the ongoing success of the company.

PRIMARY DESIGN EXPERIENCE

Digital

Website content, digital publications, social media and email graphics

Print

Magazine ads, brochures, mailers, posters, booth graphics for trade shows, large-scale graphics, manuals, assembly instructions, hang tags, stickers, labels, artwork used on product

Publication

Annual catalogs, quarterly catalogs, monthly magazines (including page layout, color charts, diagrams, dimensional illustrations, background artwork, photography, index, and copy)

Packaging

Individual box packaging and display design, 3D renders for mock-ups

ADDITIONAL RELATED EXPERIENCE

Photography

Studio product photography, lifestyle photography shoots, photo touch-up and processing

Design Team Member

Participation in meetings and critiques, collaboration with teammates, interdepartmental teamwork, licensee and customer request fulfillment, involvement in entire design process from concept development to presence in showroom for product introduction

File Management

File system organization and maintenance

Editing

Proofreading and copy editing

Styling

Creative direction, background and prop arrangement

Studio Art

Drawing, painting, and mixed-media arts